



GEORGIA DENTAL ASSOCIATION

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November 23, 2009

Dear Valued GDA Member:

The Georgia Dental Association was recently introduced to an exciting new wave of digital media solutions that will enable our organization and our dentist members to highlight our many assets and attributes in dynamic new ways.

We will participate in a multi-faceted, three-year promotional campaign with CGI Communications, Inc., that will include the production of a Georgia Dental Association Online Video Magazine highlighting news and events as well as various aspects of our organization. These videos will be accessible for viewing via the GDA web site www.gadental.org.

In addition, CGI will provide the Georgia Dental Association with a wide range of digital marketing products that will include Video Email, Video Business Cards, Testimonials, and Promotional Videos, further enhancing our organization's ability to communicate in remarkable new ways.

CGI will also be contacting GDA dentists to offer them the opportunity to take advantage of all of these digital tools, enabling members to utilize these products in an effort to achieve added exposure and increased communication with their patients.

We encourage you to consider the CGI program as it provides an exciting new opportunity to showcase our members and the Georgia Dental Association.

Sincerely,

A handwritten signature in cursive script that reads "Kent H. Percy". The signature is written in black ink and is positioned above the printed name and title.

Kent H. Percy, DDS
President