



GDA CONVENTION & EXPO 2025



2025 GDA CONVENTION & EXPO

SPONSOR

PROSPECTUS

June 19-22, 2025 | Omni Amelia Island Resort





Custom Sponsorships Available

Our team can build a package to meet your needs and help your company reach its goals.



Nearly 700 Attendees Annually

Median Attendee Age: 54
64% Male, 36% Female



87 Georgia Cities Represented

Expand your reach by connecting with potential clients in one place.



57% of Member Attendees are Practice Owners

Interact with not only key players and leaders, but decision makers.



22 Years of ADA Membership

Our credibility translates directly to yours as a trusted GDA event exhibitor.

SCHEDULE OF EVENTS

Omni Amelia Island Resort

Wednesday, June 18, 2025

BOT Meeting

HOD Meeting

Exhibit Hall/Welcome Reception: 4:00 pm - 7:00 pm

Thursday, June 19, 2025

ADA Delegation Meeting

Kickoff Event & Awards Ceremony

CE Courses

Exhibit Hall: 12:00 - 3:30 pm

Exhibitor Happy Hour: 3:30 pm - 5:00 pm

Social Hour/New Dentist Reception

Friday, June 20, 2025

Sunrise Yoga

CE Courses

Exhibit Hall: 3:00 pm - 6:00 pm

(Happy Hour Beer Bash, BINGO with Exhibitor prizes)

Presidents Dinner

Saturday, June 21, 2025

GDAPAC Golf Tournament

CE Courses

GDA Celebration

EXHIBITOR BOOTHS

Standard Booth Pricing

# of Inline Booths	# of Included Registrations	Pricing
1	2	\$1,750

Prime Booth Pricing

# of Inline Booths	# of Included Registrations	Pricing
1	2	\$1,995

ALL EXHIBIT BOOTH PACKAGES INCLUDE:

To ensure maximum exposure, please submit your brand, logos and print materials by April 15, 2025.

- Access to all attendees through the event mobile app
- (1) Skirted, 6ft table and two chairs
- Draped space in carpeted ballroom
- **Admittance to Friday Morning Kick-Off Brunch (entry permitted to registered attendees only)**
- **Admittance to New Dentist Reception (entry permitted to registered attendees only)**
- **Admittance to Saturday Night Celebration (entry permitted to registered attendees only)**
- Company listing on 2025 Annual Convention & Expo app
- Exclusive sponsorship offers available only to exhibitors
- Exhibitor/Sponsor happy hour



SPONSORSHIP LEVELS

Sponsorship Level (Cost)	Booth Value	Action Ad	Website	Mobile App	Event Signage	Logo on Screen in GDA Hub	Emails
Diamond (\$20,000)	Prime (2)	Full Page Color	✓	✓	✓	✓	2 Pre-Show 1 Post-Show
Platinum (\$15,000)	Prime (1)	1/2 Page Color	✓	✓	✓	✓	1 Pre-Show 1 Post-Show
Gold (\$10,000)	Standard (1)	1/3 Page Color	✓	✓	✓	✓	1 Post-Show
Silver (\$5,000)	Booth not included	1/3 Page B&W	✓	✓	✓	✓	
Bronze (\$2,500)	Booth not included		✓	✓	✓	✓	

*Mobile App recognition specs:

- Diamond Sponsor receives: (1) banner ad and (3) push notifications
- Platinum & Gold Sponsors receive: (1) banner ad and (2) push notifications
- Silver & Bronze Sponsors receive: (1) banner ad
- Push notifications can be purchased separately



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	COST	EVENT DESCRIPTION
Event Wi-Fi	\$7,500	<p>Wifi access available to all convention attendees throughout the event, ensuring your brand reaches everyone.</p> <p><small>*Network will be "GDA" and your password will be your company name.</small></p>
President's Dinner	\$7,500	GDA President's thank you dinner honoring GDA leadership. Cocktail reception and formal dinner, with approximately 100 guests in attendance.
House of Delegates Meeting	\$5,000	Sponsor our largest member meeting, with more than 100 in attendance.
Saturday Celebration <small>(3 Sponsorships Available)</small>	\$5,000	This event offers something for everyone, with activities for adults and children, refreshments, and live entertainment - a memorable way to celebrate!
Kick-off Brunch	\$5,000	Kick off your convention experience with an inspiring and high energy keynote speaker. This is also an opportunity for you to hear directly from your GDA leadership.
New Dentist Reception <small>(2 Sponsorships Available)</small>	\$5,000	Mix & mingle with new dentists, new members, first time attendees, and GDA leadership.

BENEFITS

<p>Event Wi-Fi</p>	<ul style="list-style-type: none"> · Company logo on signage · Company logo on tent cards throughout the event · Customizable password <p>*Plus additional benefits of a Silver Level Sponsorship (pg. 5)</p>
<p>President's Dinner</p>	<ul style="list-style-type: none"> · Company logo on holding screen prior to meeting start · Opportunity to provide brief script for emcee to read on-stage · Company logo on signage · Coffee Break sponsor
<p>House of Delegates Meeting</p>	<ul style="list-style-type: none"> · Branding at Beach Tent · Table at event before Fireworks show · Company logo on party signage <p>*Plus additional benefits of a Silver Level Sponsorship (pg. 5)</p>
<p>Saturday Celebration (3 Sponsorships Available)</p>	<ul style="list-style-type: none"> · Company logo on signage · Company logo on party signage <p>*Plus additional benefits of a Silver Level Sponsorship (pg. 5)</p>
<p>Kick-off Brunch</p>	<ul style="list-style-type: none"> · Company logo on signage · Opportunity to provide brief script for emcee to read on-stage · Company logo holding slide during intros · Company logo on speaker-themed giveaways <p>*Plus additional benefits of a Silver Level Sponsorship (pg. 5)</p>
<p>New Dentist Reception (2 Sponsorships Available)</p>	<ul style="list-style-type: none"> · Company logo on signage · Sponsor representative speaking opportunity · Company logo on holding screen prior to meeting start · Company logo on promo item or evening gift <p>*Plus additional benefits of a Silver Level Sponsorship (pg. 5)</p>

ADDITIONAL SPONSORSHIPS

SPONSORSHIP	COST	EVENT DESCRIPTION
Coffee Sponsor	\$5,000	Have your company logo prominently displayed on all coffee cups and coffee stations, so attendees can enjoy their coffee while easily viewing your brand.
Registration Desk Sponsor	\$4,000	Logo featured on registration desk and opportunity to place item (no paper) in registration bags. Sponsor may greet attendees as they register.
Badge Lanyard Sponsor	\$3,500	Single-color logo printed on attendee lanyards.
Board of Trustees Meeting Sponsor	\$3,000	Sponsorship of the GDA leadership meeting, including the opportunity to distribute flyers and speak to the board for two minutes.
Welcome Banner Sponsor	\$3,000	8'x2' welcome banner co-branded with sponsor & GDA logo and displayed near the entrance to the main meeting space.
GDAPAC Golf Tournament Sponsor	\$2,500	Meet & greet with players, distribute promotional items, and support the GDA Political Action Committee. Sponsorship includes recognition in the event app.
Beach Tent Sponsor		Information to come.
Yoga Sponsor	\$1,200	Class participants will kick-start the day on the beautiful beaches of Amelia Island, with your logo featured on yoga class signage and water bottles.
CE Classroom Sponsor	\$1,000	Opportunity to meet and greet attendees before/after the session at a host table placed outside the classroom. Sponsor may display or distribute materials/company information on host table.
Golf Tournament Hole Sponsor	\$500	Meet & greet with players at the designated hole, distribute promotional items, and support the GDA Political Action Committee.

ADVERTISING OPPORTUNITIES

PLACEMENT	COST	BENEFIT
Email Ad	\$750	<ul style="list-style-type: none"> Company ad included in one pre-show email
E-news banner ad	\$365	<ul style="list-style-type: none"> Company ad (728 x 90 pixels) included in one pre-show E-newsletter
E-news Sponsored content Ad	\$535	<ul style="list-style-type: none"> Company sponsored content (300 x 300 pixels) included in one pre-show E-newsletter
Mobile App Sponsor: Banner Ad	\$650	<ul style="list-style-type: none"> Company logo & message displayed in banner ad at the top of the mobile app (banners cycle every 5 seconds) Attendees can tap ad to link to your company in the app Drives traffic to your booth or website & increases visibility
Mobile App Sponsor: Push Notification	\$650	<ul style="list-style-type: none"> Send out an alert to all attendees via push notification Encourage attendees to visit your booth or check out your profile to learn more about your services Limit 140 characters Time & day of notification is pre-scheduled and limited

Additional Advertising Opportunities



GDA Action Magazine

- Issues will contain a special Convention section.
- Advertisements can be placed in proximity to this section, if requested.
- Preferred placement is limited.
- Pricing follows standard advertising rates.



Ad Size	Price
Full Page	\$1,850 <i>(color only)</i>
Half Page	\$560 <i>(b/w)</i>
1/3 Page	\$575 <i>(b/w)</i>
1/6 Page	\$520 <i>(b/w)</i>

To add color to the 1/2, 1/3 or 1/6 pages, add \$200 to the single month ad cost.



Deadline

March 14th



Circulation

3,700
Members



Contact

404 .636 .7553
sales@gadental.org

READY TO SPONSOR?

Reserve Your
Spot Today!

**Contact GDA
Strategic Alliance Manager,
Paula Gibson at
paula@gadental.org**

2025 APPLICATION FOR SPONSORS/EXHIBITORS

To ensure maximum exposure, please submit your brand, logos and print materials by April 15, 2025.

The company name will appear in all GDA marketing pieces as shown on this form.

COMPANY _____

ADDRESS _____

PHONE _____

In signing this form, the applicant agrees to the terms and conditions as outlined in this form.

Space will not be reserved without a company representative's signature.

SIGNATURE _____

PRIMARY CONTACT NAME & TITLE _____

EMAIL _____ PHONE _____

SECONDARY CONTACT NAME & TITLE _____

EMAIL _____ PHONE _____

IF POSSIBLE, WE DO NOT WANT TO BE PLACED NEAR THE FOLLOWING COMPANIES:

IF POSSIBLE, WE WOULD LIKE TO TO BE PLACED NEAR THE FOLLOWING COMPANIES:

I would like to reserve the following booths:

Standard Booth Pricing

Reserve	# of Inline Booths	# of Included Registrations	Pricing
<input type="checkbox"/>	1	1	\$1,750

Prime Booth Pricing

Reserve	# of Inline Booths	# of Included Registrations	Pricing
<input type="checkbox"/>	1	2	\$1,995

IF AVAILABLE, THESE ARE OUR BOOTH PREFERENCES:

FIRST SECOND THIRD

I understand that the GDA may not be able to accommodate my selections. (please check to acknowledge)

2025 APPLICATION FOR SPONSORS/EXHIBITORS

To ensure maximum exposure, please submit your brand, logos and print materials by April 15, 2025.

Sponsorship Selection (please check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> \$7,500 Event Wi-Fi | <input type="checkbox"/> \$4,000 Registration Desk |
| <input type="checkbox"/> \$5,000 House of Delegates Meeting | <input type="checkbox"/> \$3,000 Board of Trustees Meeting |
| <input type="checkbox"/> \$5,000 Saturday Celebration (3 Available) | <input type="checkbox"/> \$3,000 Welcome Banner |
| <input type="checkbox"/> \$5,000 Kick-off Brunch | <input type="checkbox"/> \$1,000 CE Classroom Sponsor |
| <input type="checkbox"/> \$5,000 New Dentist Reception (2 Available) | <input type="checkbox"/> \$2,500 GDAPAC Golf Tournament |
| <input type="checkbox"/> \$7,500 President's Dinner | <input type="checkbox"/> \$500 Golf Tournament Hole |
| <input type="checkbox"/> \$3,500 Badge Lanyard | <input type="checkbox"/> \$1,200 Yoga Sponsor |
| <input type="checkbox"/> Beach Tent | <input type="checkbox"/> \$5,000 Coffee Sponsor |

Method of Payment:

- CHECK (made payable to the Georgia Dental Association, GDA)

Please note on check: 2025 Convention & Expo.

CREDIT CARD: Master Card Visa Amex

Card Number _____

Exp. Date _____ CVV _____

Cardholder Name _____

Billing Address _____

Cardholder Signature _____

To apply for exhibit space at GDA's Convention & Expo, please complete the application/contract for exhibit space with a deposit of \$500. Incomplete contracts or contracts received without the required deposit will not be processed.

After your deposit payment is made, the balance will be due in full by January 31, 2025. Any amounts paid previously as deposits will be applied.

Be sure to consult the floor plan and list three specific booth locations in order of preference. Space will be assigned on a first-come, first-served basis with these preferences taken into consideration.

Please return this form to:

ATTN: 2025 Exhibitor/Sponsor
Application Georgia Dental Association
1850 Parkway Place, Suite 420
Marietta, GA 30067

Forms may be emailed/faxed to:

paula@gadental.org
Please request fax number as needed.

Logo Submissions:

communications@gadental.org
.eps format preferred
.png format: 851 pixels wide by 315 pixels tall

SPECIAL THANKS TO OUR 2024 SPONSORS

Diamond Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Additional Sponsors

